PearlSoftware

Internet Monitoring and Control Solutions

NEWS RELEASE

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For Immediate Release

PEARL SOFTWARE INTRODUCES CYBER SNOOP VERSION 3.0
PC Magazine's Editors' Choice 1998

Exton, PA — June 22, 1998:   Pearl Software, Inc., a leader in Internet software utility products has announced today the release of its newest version of Cyber Snoop, the leading monitoring and control software which provides parents and teachers the peace of mind that their children are being supervised while on the Internet, and simultaneously learning responsible use.

Cyber Snoop V 3.0 allows you to retrace every step an Internet user makes by creating a complete audit trail of Internet activity. In addition to monitoring the World Wide Web, Cyber Snoop also monitors Ftp News, Chat and E-mail. The Quick Link* feature allows the parent or administrator to automatically link back to the actual Web sites that a child visited. It also restores the text of incoming and outgoing News, E-mail and Chat items, allowing you to maintain a history of all Internet activity for review.

Cyber Snoop V 3.0 is invaluable for protecting children of all ages in the home, by identifying any communications with perpetrators. The FBI released a report that cyber crime increased by 250% in the last two years.* Cyber Snoop V 3.0 is the only monitoring software that provides automatic links to appropriate law enforcement resources. Cyber Snoop V 3.0 allows parents to monitor their children's Internet use 100% of the time, even if they are not physically present. As described by Jay Munro of PC Magazine, Cyber Snoop is "a stealth utility that records every move on the Internet. If you want to know where your children have been as well as protect them from inappropriate material, Cyber Snoop is for you."

Cyber Snoop V 3.0 was developed with the philosophy that while parents and educators trust their children, they must have a means to supervise and guide them. While you want to keep your children away from influences that you consider negative, you do not want to stop them from exploring the vast, rich, educational resources available to them on the Internet. Cyber Snoop V 3.0 is the first comprehensive package that calms every

parent and educator's concerns about the Internet, while still offering the World Wide Web to children as a powerful tool.

Version 3.0 features Web-Chat restoration and tracking, and a keyword blocking option which helps safeguard against dissemination of personal information. This newest version of Cyber Snoop also captures the Windows user name for display in the Cyber Snoop Log, allowing parents and educators to monitor machines with multiple users and eliminating the need for sign-in sheets. Further, Cyber Snoop V 3.0 provides user-defined Allow and Block lists categorized by Web sites, FTP resources, e-mail addresses, newsgroups and chat groups.

Cyber Snoop V 3.0 is more advanced and more flexible than a filtering software. While filtering software merely blocks sites, leaving the definition of "inappropriate material" in the software author's hands, Cyber Snoop V 3.0 watches Internet activity and reports it back to you, allowing you to customize
its features to your family's or classroom's needs. Cyber Snoop V 3.0 is the only product of its kind that can monitor without filtering. Cyber Snoop V 3.0 is a tool that parents and educators can use to teach responsible Internet use, while protecting children from the hazards associated with inappropriate use. These features have placed Cyber Snoop V 3.0 as the PC Magazine's Editors' Choice of 1998.

Educators can also use Cyber Snoop V 3.0 to protect children and administrators in schools which provide Internet access. As the introduction of the World Wide Web has left schools facing liability issues, Cyber Snoop provides a clear solution; as Phil Ortega, Director of Team Sales at Government Computer Sales, Inc., affirms "The only way to directly address the liability issue is to monitor Internet usage, allowing for a transcript of Internet actions while at the same time teaching responsible use of the Internet as a tool. Closing the door does not teach responsible use." Cyber Snoop V 3.0 allows schools around the country to limit their legal exposure as they fulfill their responsibility to monitor children. The log interface provides documented proof for any violations of a schoolroom's Acceptable Use Policy (AUP).

Cyber Snoop V 3.0 is specially priced at $49.95, with a $10.00 rebate on each unit for schools. Pearl Software offers the rebate to encourage schools to further fund their technology programs. "Pearl Software strongly believes that schools cannot provide a complete education to their children without the use of technology. All children should have access to a quality education that offers them the tools and skills to function competitively in today's technology dominant world; the implementation of school technology programs is fundamental to achieving this goal, and we hope that schools will take advantage of Cyber Snoop's V 3.0 rebate to pursue this aim," said Dave Fertell, President of Pearl Software.

The software is being distributed by Pearl Software directly (1-877-PEARLSW). A free trial version of Cyber Snoop V 3.0 is available for download from Pearl Software's web site: http://www.pearlsw.com.   The software operates on a Windows95 or NT platform.

Pearl Software is known throughout the industry as a leader in Internet software utility products, and is quickly gaining recognition. Its product line focuses on providing network enabled solutions that will allow the Internet to proliferate as a commercial and educational medium, while providing a powerful means to protect the privacy and safety of those accessing it.

*Based on Internet research done 4/15/98

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